No. of questions: 08

01. i. What is Language? Explain in relation to five definitions. (10 Marks)
   ii. "Building the attitudes and combining ideas are functions of the Language." Discuss given examples from the social functions of Language. (10 Marks)

02. i. Named this social occasion (02 Marks)
   ii. Explain four social occasions on condition of language use as you know. (2 x 4 = 8 Marks)
   iii. "Language is common tool. It changes depending of social occasion." Explain three factors which have an impact on language change according to the social occasion. (10 Marks)

03. i. "Language is the mirror of the Culture" Do you agree this statement? Support your answer with examples. (10 Marks)
   ii. Write ten (10) words used in Agricultural society and explain those meanings in short. (10 Marks)
04. "Language features of a Newspaper change according to subject variety." Explain above statement with example which selected from Columns and Editorials. (10 x 2 = 20 Marks)

05. “Human emotions can be deeply analyzed through folk-language.” Analysis this statement referring to above example. (20 Marks)

06. i) “Visual Frame has the power to analyze the spirituality of a person.” Explain by within references to cinema. (10 Marks)

ii) “The basic grammar of cinema is the Picture.” Explain by taking the nature of picture frame as examples. (10 Marks)

07. i. Explain the different varieties of sound which are used in Radio media. (10 Marks)

ii. "Sound is expansion Human imagination." Illustrate with feature of Language using Radio Program formats. (10 Marks)

08. Write short notes on four (04) of these.

i. Origin of Language
ii. Regional Dialects
iii. Creation and Language
iv. Newspaper Headlines and Language
v. Advertising and Visual language (5 x 4 = 20 Marks)