01. Either
   (a) "Media Ethics are practically adapted in a society, where social ethics have been given
   a significant importance" Introduce.
   or
   (b) Clarify the importance of media Ethics rather than Media Law.

02. "Advertising and Public Relation are fundamentally connected with the Marketing"
   Analyse using theoretical and practical descriptions.

03. "Modern Advertising and Public Relation is a charted professional discipline which
    associated with institutional management" Describe using examples.

04. "20th Century begins with Mass Psychology that persuades a large number of people
    through its programming." Edward L. Berneys
    Analyse using the practice of Propaganda and Public Relation in modern society.

05. "Public Relation is broadly practiced on the basis of a variety of stakeholders in a variety
    of contents and institutions" Describe different fields of Public Relation.

06. Create a strategic Public Relation plan choosing an interested field.

07. "Freedom of Expression and Censorship is practically seen as a process of Binary
    Opposition". Make a self evaluation.

08. Discuss the creative and psychological aspects and the ethical issues generating in turn
    at the phase of modern electronic media Advertising.