No. of questions: Seven (07)  
Answer any five (05) questions.  

Time: 03 hours

1)  a) “The public sector organizations have failed due to the mismanagement”. Do you agree with this statement? Explain.  
   (12 marks)
   b) How are managers contributions so important to an organization for attaining its goals?  
   (08 marks)  
   (Total 20 marks)

2)  a) Why is the study of history of management important in management education? Explain your answer with e.g., examples.  
   (10 marks)
   b) Do you think the neoclassical theory is a radically different theory in relation to the classical theory? Give reasons.  
   (10 marks)  
   (Total 20 marks)

3)  a) “There is no any difference between objectives and strategies in an organization” What is your idea about this? Explain with examples.  
   (08 marks)
   b) Describe with examples the importance of the “SWOT” analysis in the planning process.  
   (12 marks)  
   (Total 20 marks)

4)  a) Explain the importance of organizational Chart for an organization.  
   (06 marks)
   b) Briefly describe the process of delegation of authority.  
   (06 marks)
   c) Distinguish between centralization and decentralization.  
   (08 marks)  
   (Total 20 marks)
5) 
   a) "All managers are not leaders". Do you agree with this statement? Give reasons highlighting requirements to be an effective manager. 

      (10 marks) 
   
   b) Explain different leadership styles. How do you relate those styles to the managerial grid? 

      (10 marks) 

   (Total 20 marks) 

6) 
   a) Nelma Company has just had a budget cut and morale is low among the staff. What are the non-financial ways to raise the level of staff motivation? 

      (08 marks) 
   
   b) What is the relationship between Hertzberg’s two factor theory and Maslow’s hierarchy of needs theory? 

      (12 marks) 

   (Total 20 marks) 

7) 
   a) "Without effective communication managers cannot manage". Do you agree with this statement? Give reasons. 

      (08 marks) 
   
   b) Is there any relationship between planning and controlling? Explain your answer. 

      (08 marks) 
   
   c) Explain the role of external auditing? 

      (04 marks) 

   (Total 20 marks)